



# **The Enhanced Center Store Gondola Display**

## **Energize Your Sales with Integrated Power and Lighting**

Today's on-demand retail environments require more from brick-and-mortar stores – more in-stock product options, more rapid product access and more visual appeal. Planniq Tech® is the gondola system designed to deliver all of these and more. From snacks on convenience store shelves to intricate displays of the latest consumer merchandise, Planniq Tech® integrates the power and signage options necessary to boost consumer appeal and rack up the sales that follow.

### Planniq Tech® Key Product Uses:

- Salty Snacks
- Auto Parts
- Pet Supplies
- Grocery Staples
- Electronics Accessories
- Convenience Items







#### Plannig Tech® Key Product Features:

- Delivers an engaging high-tech display experience
- Integrates built-in power and optional downlighting
- Offers easy access to electrical wiring via split bottom shelf
- Creates a cohesive store layout with Planniq Core
  ™ shelving compatibility
- Accommodates multiple manufacturers' systems via patented shelving inserts
- Supports custom branding options through LED, digital, or static headers
- Facilitates flexible, precise merchandising with durable pegboard backers
- Allows for shelving adjustability within ½" increments
- Delivers quick and easy setup with minimal tool installation
- Includes POG strips to simplify store planning and installation

#### Plannig Tech® Sizes & Specifications:

- Choice of 48", 54", and 59" fixture heights
- Choice of 2', 3', and 4' shelf widths
- Choice of 14" or 16" shelf depths
- Estimated lead time of 2-3 weeks for in-stock accessories; or
- Estimated lead time of 12-14 weeks for non-stock items

#### **Shelf Weight Limits:**

2' Shelf: 85 pounds3' Shelf: 125 pounds4' Shelf: 175 poundsDecks: 175 pounds





# Planniq Tech® Material Availability

